

BULLETIN

11.2.2008

## **Esmi's new company name is Pelco**

Dear Partner,

Esmi's company name will change. As from 11.02.2008, Oy Esmi Ab's company name will be Pelco Finland Oy. Esmi Multi Signal AB will also change its name to Pelco Sweden AB on that date. The name of Esmi Group will be Pelco Nordic.

In autumn 2007 Schneider Electric SA, the Group's parent company acquired Pelco, the world's leading supplier of video security systems. Pelco is a global market leader and pioneer in video surveillance. Pelco Nordic will follow in Esmi's footsteps as a leading expert, developer and producer of security system technology. Pelco's video systems together with existing fire detection and security systems will make Pelco Nordic the most comprehensive supplier in the security market.

The development and manufacture of current fire detection and security systems will continue in Finland. Expanding our product range will provide our customers with an even broader variety of services and systems as well as technical support for security monitoring and real estate management. Our established Esmi brands, such as Esmi FX, Esgraf and Esmikko will remain in the Nordic and the Baltic markets. In other countries the products will be sold under the Pelco brand.

"Adopting Pelco company name gives us synergies in developing our operations and service offerings. Integration offers great potential for building Pelco Nordic – through established Esmi and Pelco brands – into an even stronger supplier of security systems. Integration also reinforces our company image as the leading developer and supplier of fire and security systems," says Urpo Wallin, Managing Director of Pelco Nordic.

### **More information**

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### **Pelco Nordic in brief**

*Pelco Nordic is a leading developer and supplier of fire and security systems. Pelco offers security technology applications that improve the safety of property and people. The company also provides its customers with comprehensive support services for the systems' entire lifecycle.*

*We are a part of the international Schneider Electric Group. Pelco Nordic employs some 250 people and generated net sales in 2006 of EUR 48,2 million.*